

**AMENDMENTS TO THE SPECIFICATION:**

*Please replace paragraph [46] with the following amended paragraph:*

[46] The database 260 can register personal information of a number of viewers and environmental information set by the viewers. Here, the personal information can be registered to the ~~sever~~server in such a manner that the viewers previously express the viewers' intention of registration to a company managing the server through mail, e-mail, visit or other ways.